



Regence BlueShield is an Independent Licensee
of the Blue Cross and Blue Shield Association

P.O. Box 21267
Seattle, WA 98111-3267

March 17, 2007

Company Name
Attn: Group Administrator
Address
City, State, and Zip Code

Renewal Effective Date: May 01, 2009
Group Number :60009060

Dear Name,

Thank you for choosing Regence as the provider of coverage for your employees and their families. It is a pleasure to provide health care coverage for you and your employees. Your contract/policy will renew on January 1, 2007. Providing services that earn your trust is the highest priority for our team. We look forward to continuing our partnership in the coming year.

We know that today's health care system has a variety of issues: it's complex, costly and not always patient-focused. We're determined to change that, but we can accomplish much more with your help. One way to achieve this is to encourage your employees to lead healthier lives and take charge of their health care decisions. To that end, I have included information on our newest Self Managed Plans, each designed to promote healthier living. Whichever Regence plan you choose, it provides the tools and support your employees need to make that happen.

Whether you choose to renew your current plan or move to another, we have a full line of products available including new medical, dental, vision, and life benefits, along with value-added programs designed to help your employees reach their health goals. If you're interested in exploring these possibilities, please contact me at your earliest convenience.

You may select a plan and any optional benefits from the enclosed rate pages and then indicate the selection in the pertinent sections of the appropriate Group Master Application. **An accountable officer of the group must complete, sign, and return the included Group Master Application to us at least 15 days prior to the renewal date.** *This 15-day period prior to the renewal date is needed to provide the best service possible to the group.* We cannot issue a contract or produce a billing statement until we receive the Group Master Application. If you are renewing without benefit or administrative changes then the Renewal Confirmation form, which follows the renewal rate page, may be submitted in place of the Group Master Application.

The enclosed renewal provides the rates for your current plan and the options closest to that plan, along with a summary of the assumptions used in developing the rates. Be sure to carefully review the enclosed **Underwriting Assumptions** and **Group Contract Changes** pages. They include important changes and new information.

Several factors may impact your tentative renewal rates, including:

- State and federal insurance reforms
- Group demographics at renewal time
- Increased claims risk of the group pool under which coverage is provided



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Beginning with April 2010 community (2-50) renewals, a new Office of Insurance Commissioner (OIC) policy requires that final renewal rates be based on the group's actual census as of the renewal date. Final renewal rates will be confirmed about 10 weeks after the renewal date to allow for retroactive eligibility changes and monthly data refreshes. The final rates will likely differ from the tentative rates if there are changes to the census (adds or deletes) or to member ZIP codes. Final rates may not be reflected in the bill for up to four months after the renewal date. Thank you for your patience as we work to comply with this new OIC policy.

If you have questions, need additional information, or general assistance, please contact me. I can be reached at (999)999-9999. For the most up to date resources, provider information, and product details, visit www.wa.regence.com.

Sincerely,

John Doe
Account Manager
(999)999-9999
(999)999-9999 fax

cc: Agent Name

Enclosures: